



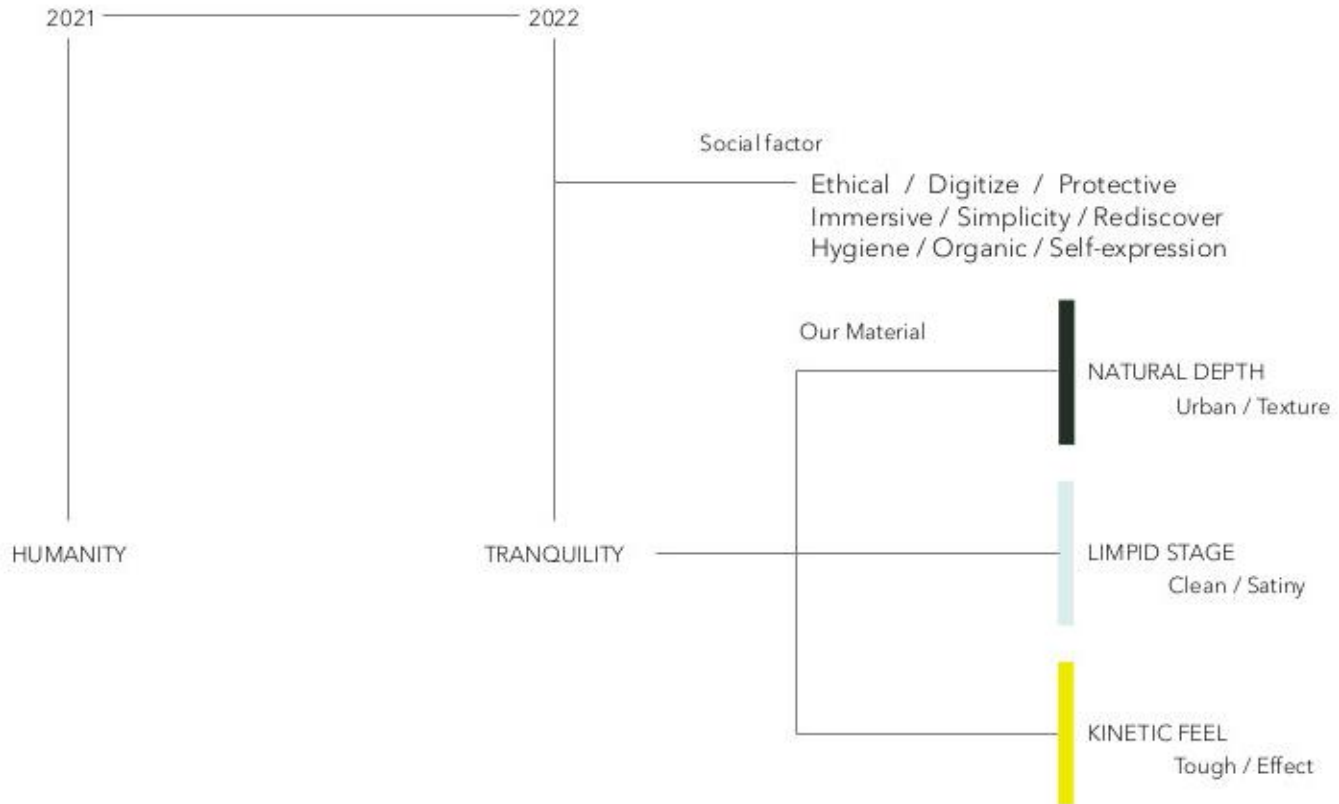
Cubik service srl

**MATERIAL BOOK**

2022

# Cubik Material Book:

Cubik sets an annual theme and material concepts that guide our design development, based on trend research informed by various perspectives from analysis of design, material and social background. Our theme for 2022 is "tranquility", new values are beginning to spread from a quite atmosphere.



## 2022 Social Factor

Within 9 keywords, the 3 core concepts are "Ethical / Protective / Digitize."

Environmental awareness has been accepted as a social value, and become a form of high status that differs from glamorous luxury taste. On the other hand, the need for people to keep a physical distance from others has resulted in a need for a comfortable, relaxing interior space. Due to the accelerating advancements of IT, people's lives are unconsciously supported by the latest technologies.





# LIMPID STAGE

Cutting edge luxury interior space is characterized by a quiet and clean atmosphere that is distinct from traditional luxury.



A clean impression is evoked by design expressing sustainability and a sophisticated satin matte finish.



EC URBN PLD GRN3COP

AD21-069-1  
T-21066/98-252231



TS MELANGE FABRIC 3C

SC21-177-3  
TSZ-21065/21-1201301



TS ARMOR SILVER 1C(OP/30-670)V4  
&K271 OD075

AD21-089-1  
2022.02.21-11



TS WHITE CARNICO LIGHT GRAY 3C

SC21-177-5  
TSZ-21076/21-1201601





# NATURAL DEPTH

Focus on the natural richness of wood as a natural material.

A relaxing interior space is created by a rich variety of expressions such as compiled wood, powder coating, and open pore finishing that preserves the grain of the wood. In addition, an urban mood can be created by using grey tone finishes.

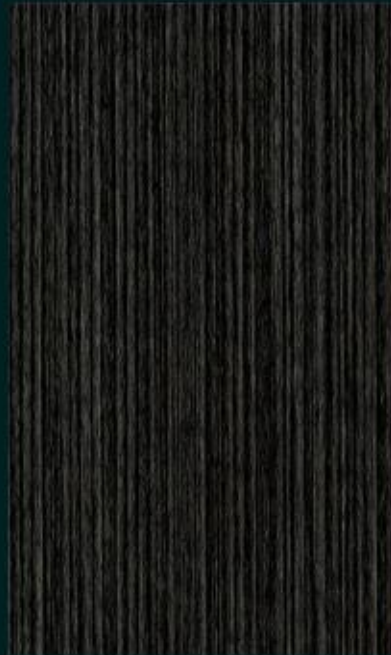


Wood material bears a wide variety of possibilities, from finishes preserving the natural beauty of the grain to sustainable materials like cork that do not require cutting of trees to be harvested.



TS NORDIC ASH LIGHT GRAY 3C

SC21-156-01  
TSZ-21054/21-1100301



TS SOUTHERN PLYWOOD DARK 3C

SC21-156-02  
TSZ-21056/21-1100901



TS CORK 3C

SC21-177-1  
TSZ-21064/21-1201101



TS WALNUT STRAIGHT ASH GRAY  
4C(OP/30-630)C CW220

SC21-183,187  
TSZ20055/21-0200401





# KINETIC FEEL

Focus on design that changes appearances depending on the viewing angle and light like gloss-matte, texture and hologram effects.

Effects creating a sense of motion create a sporty futuristic interior space.





We propose design with complex texture and material feel, adding a dynamic change to interior space.



EC REFLECTIVE DIAMOND

AD21-056-01,02  
TL0190,TL0374



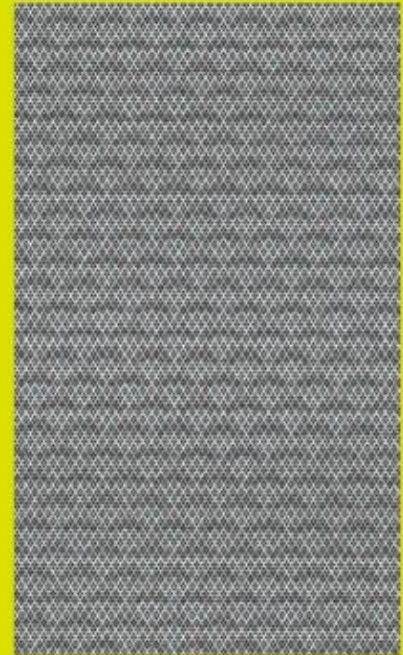
TS HEXA LINERIFT OAK LIGHT 4C

SC21-177-7  
TSZ-21075/21-1201701



EC SLIM MTLCD 1C 009

EC21-024-01  
T-21039/98-251752



TS CROSS DOT 1C(OP/30-670)A-A  
&K293 OD0,75

AD21-084-9  
2022.02.21-14



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